



Upcoming Events:

- **Medicare Boot Camp: January 11, 2012**
- **Chargemaster Seminar: January 12-13, 2012**

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CCHA News Notes

Fiscal Year 2012, 1st Quarter | December 2011

Coastal Carolinas Health Alliance

Executive Director's Update

Fall is that much-loved time of transition when the trees take on a new complexion and the air has a refreshing chill; these autumn months have also ushered in several exciting changes for Coastal Carolinas Health Alliance. In October, we relocated our offices within the Cape Fear Hospital campus to the more spacious Building M. We also welcomed new staff members to our team: an Office Assistant and two student Interns.

For residents and recruiters alike, we're extremely excited about our upcoming Chargemaster and Medicare Boot Camp programs, and plans are underway for our 2012 Alliance Day!

Participants, both of which will support future enhancements and expansions of our HIE. The response from physician practices has been equally heartening; already we've received a remarkable number of their applications to make the CCHIE connection. We hope that you're just as excited as we are about the coming months and the achievements they will yield!



~Yvonne Hughes

While there have been plenty of changes for CCHA, much has remained the same as we continued to provide tried and true events and programs, which have long been a hallmark of our organization. This year's Residents Recruitment Fair was a tremendous success

CCHIE has also made great strides during these past months connecting hospitals to their physician practices and testing live results. The Pilot phase has produced valuable information and encouraging feedback from



Staying SANE at Pender Memorial Hospital

Peggy Hatter, SANE Coordinator, and Denise Garee, Mobile Simulation Lab (MSL) Coordinator, teamed up to train the Emergency Department nurses at Pender Memorial Hospital, focusing on how to conduct forensic injury identification via an MSL simulator and how to better utilize an SBI sexual assault kit. This training also featured a cultural diversity component: identifying female genital mutilation,

which is a practice found in a number of Middle Eastern and African countries. Since the ED staff response to this educational collaboration was entirely positive, plans are underway to extend the program as one piece of ongoing education in our emergency departments.

The purpose of extensive SANE and ED training is to help these nurses feel confident and competent in regards to caring for sexual

assault patients. Ms. Hatter encourages SANEs to take a leadership role within their departments and to assist in on-going educational opportunities for staff nurses. As coordinator for the program, she is happy to share educational resources with these departments, and she plans to provide annual Competency Assessments for SANEs, which will evaluate psychomotor/technical, interpersonal, and critical thinking skills.

2011 Residents Recruitment Fair a Success!



Suheir Khajuria (left) receiving the Grand Prize from Ashley Bell (right), CCHA's Manager of Projects and Grant Development.

The Annual Residents Recruitment Fair held Tuesday October 11, 2011 at the Country Club at Landfall was a tremendous success! Not only did we enjoy the largest resident turnout ever but heard that this group of up-and-coming physicians was the most engaged of any group yet. Hospital recruiters were raving about how interested the residents were in their specific programs and career opportunities. That wasn't the only enthusiastic feedback we received from the event; the residents had such a good time they were already talking about next year's reception!

The purpose of this fair is to introduce the resident physicians training at New Hanover Regional Medical Center to representatives from Alliance hospitals. Over the years, this has greatly helped many physicians who train in our area stay in our area.

Understandably, many residents find it difficult to fit a recruitment fair into their busy schedules, especially one held on a weeknight. Therefore, the Alliance finds ways to entice the residents to come out and enjoy the event. One method is by holding a Grand Prize Giveaway. This year, it

contained tickets to shows, medical exhibits, and wine tastings; free passes to aquariums, zoological gardens, and a Carolina Hurricanes hockey game; as well as vouchers for free Port City Java coffee and Chick-fil-A sandwiches. When she heard her name called as the Grand Prize winner, Suheir Khajuria, second year resident in the Internal Medicine program, exclaimed, "I'm so excited! I've never won anything before!" All in all, it was a great night—both the residents and recruiters are avidly awaiting next year's recruitment fair.

Congratulations to the **Volunteer Auxiliary at Scotland Health Care System** for receiving the prestigious Five Star Award at the North Carolina Hospital Volunteer banquet! This honor is shared by the approximately 100 volunteers who have provided thousands of hours of service each year at the hospital. Wonderful work!



Welcome Our New Staff

Bobby Deignan joins CCHA as the new Office Assistant. This past May, he received his Master's in English from the University of North Carolina Wilmington where he also taught introductory composition courses. Bobby is a native of Louisville, KY; he moved to Wilmington during the summer of 2009 to attend graduate school. Some of his job responsibilities thus far include coordinating and scheduling

meetings, preparing materials for meetings and other events, and supporting staff needs on a daily basis. He is extremely excited about joining the CCHA team and helping expand and enhance the Alliance's many initiatives.



Bobby Deignan

Our Member Hospitals

- Bladen County Hospital
- Columbus Regional Healthcare
- Dosher Memorial Hospital
- Duplin General Hospital
- Loris Healthcare System
- McLeod Health (Affiliate)
- New Hanover Regional Medical Center
- Pender Memorial Hospital
- Sampson Regional Medical Center
- Scotland Health Care System
- Southeastern Medical Center
- Vidant Medical Center (Affiliate)





CORNER



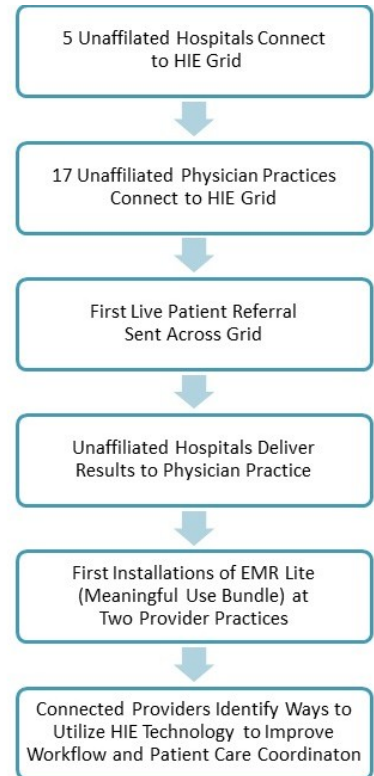
CONNECTED PROVIDERS

Wilmington Health	Wallace Urgent Care
AJ Robinson Medical Clinic	Bryan Weckel Family Medicine
Medical Specialist	Duplin OB/GYN
Southeastern Eye Care	Pender Primary (Burgaw)
Southeastern Wound Healing Center	Pender Primary (Rocky Point)
Clinton Medical Clinic	Dosher Memorial
Clinton Surgical Associates	New Hanover Regional Medical Center
Long Beach Family Medical	Pender Memorial
Dr. Juan Aldrich (WH)	Sampson Regional Medical Center
Dr. Zukoski	Southeastern Regional Medical Center
Dr. Hilaman	
Dr. Verrilli	

A Landmark Year

CCHIE finishes the year celebrating 2011 milestones, preparing for 2012 projects, and deploying the next layers of technology: Orders and Patient Summary Inquiry. The added functionality to the HIE continues to support our mission to improve health care delivery and outcomes for our communities. We look forward to another successful year!

2011 Milestones

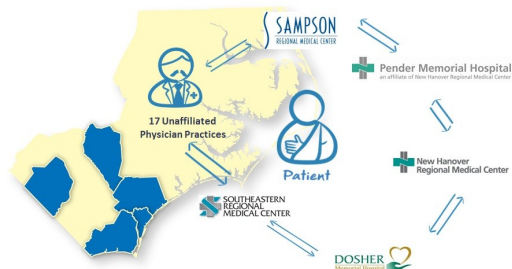


EMR + HIE = Meaningful Use Incentive \$\$

In collaboration with CCLCF and SEAHEC, CCHIE held a physician education (CEU) session on October 27th entitled *The Convergence of Technology and Primary Care*. It was a successful event with Dr. Samuel S. Spicer, VP Medical Affairs, NHRMC, and Dr. Annette Dubard, Director of Informatics, Quality, and Evaluation, Community Care of North Carolina, presenting to 82 attendees on the impact changing technology and Meaningful Use

criteria are having on primary care providers as well as the benefit connection to CCHIE will provide with regard to clinical data access and coordination of care. Resources available to primary care practices in Bladen, Brunswick, Columbus, New Hanover, Onslow and Pender Counties were also outlined for participants.

CCHIE Continues to Connect Communities



CCHIE "Live" Communities

Success for Coastal Connect HIE (CCHIE) is evident in the numbers! Originally, we focused on eight counties in Southeastern NC and 178 individual CCNC practices therein. Progress is already underway as thirty-eight practices have had a live demonstration and twenty-eight of those are in the process of completing their applications. Once completed and sent in, they

will join the queue of forty-three practices already eagerly awaiting connection. Connections will roll out as their area hospital turns on live results data feeds.

CCHIE "by the numbers" reveals the numerous successes that make these connections possible: effective demonstrations, applications, and implementations. When our numbers look this good, we

know our technology is paving the way for improved patient care management and enhanced practice workflow. We're excited to be on the forefront of this initiative, and we continue to look forward to the next steps in connecting our communities.



Coastal Carolinas Health Alliance

OUR TEAM

Yvonne Hughes	<i>Executive Director</i>
Doug Yarbrough	<i>Director of Finance</i>
Anne Marie Priddy	<i>CCHIE Director of Projects and Operations</i>
Mac McNeal	<i>Interim Director of Contracts</i>
Ashley Bell	<i>Manager of Projects and Grant Development</i>
Patty Lewis	<i>CCHIE Implementation Coordinator</i>
Peggy Duffy Hatter	<i>SANE Project Coordinator</i>
Denise Garee	<i>MSL Clinical Coordinator</i>
Meghan Lancaster	<i>Office Manager</i>
Bobby Deignan	<i>Office Assistant</i>

MISSION:

To provide value to its members by facilitating improvement of quality and delivery of healthcare and achieving operational efficiencies through collaborative efforts.

VISION:

To be a high performing hospital network characterized by collaboration, sustained strength of member hospitals, and a focus on local and regional healthcare issues.

VALUES:

Integrity, Trust, Respect, Collaboration, and Commitment



Be sure to visit
our website:
www.coastalalliance.org



2012 Medicare Boot Camp and Chargemaster Agenda Previews

2012 Medicare Boot Camp	2012 Chargemaster
Major Developments Three-day Payment Window Physician Supervision Policy Changes and Enforcement Self-Administered Drugs New Notice Forms Expansion of Preventative Services Devices at Reduced and No Cost	CPT Coding Update 2012 CPT Coding Update New and Revised Codes
Inpatient and Outpatient Prospective Payment System Final Rules Review of the IPPS Rule Recovery of the OPSS Rule	Payment Updates Inpatient and Outpatient
Recovery Audit Contractor (RAC) Update	Infusions and Injections
	Materials Management
	Chargemaster Maintenance
	Diagnostic Coding Update Changes to ICD-9 Changes to ICD-10
	Lunch with an Expert

