

Coastal Carolinas Health Alliance

# CCHA News Notes

## Executive Director's Update

Yvonne Hughes has accepted the position as our new Executive Director of the Coastal Carolinas Health Alliance. Her position will also include serving as the Executive Director of the Coastal Connect Health Information Exchange (HIE). She is a very organized strategic thinker, with a great vision for what our Alliance can do for its member hospitals; and now our related providers through the HIE. Most importantly, she is very passionate and enthusiastic about our mission of creating value for us through innovative projects and activities developed and implemented collaboratively with us, her staff, and other key stakeholders.

Larry Matheny, who has served us excellently for the past six years and positioned us superbly for the transformation future ahead of us, has retired. Please join me and let Larry know how much we appreciate what he's done for us.

Thank you!

*Greg*

Gregory C. Wood  
Board Chairman  
Carolinas Coastal Health Alliance

I want to thank everyone for your words of support and encouragement and let you know that I am truly honored to continue serving the members of CCHA as your new Executive Director. Your CCHA team is committed to providing you high quality education programs, cost savings initiatives, grant writing services and collaborative initiatives. Sharing ideas, collaboration, relationships and communication is key to the role of the Alliance and we are sensitive to your busy schedules and want to ensure a valuable experience when you attend an Alliance meeting. Your CCHA team is exploring options for restructuring team meeting schedules and utilizing technology to reduce travel and still maximize our meeting time together. Thank you again for your continued support of the Alliance and we look forward to a successful year!

*Yvonne*

Yvonne Hughes  
CCHA/CCHIE Executive Director

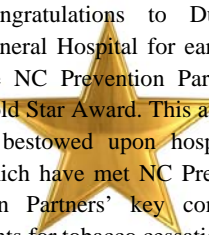


### Inside this issue:

Mobile Simulation Lab Update	2
Welcome	2
Medicare Bootcamp and Chargemaster	2
Coastal Connect HIE Pilot Underway	3
Joint Commission—Continual Readiness	4

## Mobile Simulation Lab Update

Congratulations to Duplin General Hospital for earning the NC Prevention Partners Gold Star Award. This award is bestowed upon hospitals which have met NC Prevention Partners' key components for tobacco cessation.



Training on the MSL is well underway. As we enter into week 12, we have had 364 healthcare providers, the majority being RNs and LPNs, come on board to participate in simulation training, and provided 495 continuing education hours. Participants have taken part in scenarios involving mock code situations ranging from hypoglycemia, hypoxia, increased intracranial pressure, and cardiac arrest, to those situations where astute nursing assessment and timely intervention determined the fate of the simulated patient. Some of the cases experienced by the nursing and ancillary staff were malignant hyperthermia,

neuroleptic malignant syndrome, COPD exacerbation, anaphylactic reaction to blood administration, supraventricular tachycardia, transcutaneous pacing, extremity gun shot wound with hemorrhage, and acute myocardial infarction.

Although staff members were initially nervous, with fears of the unknown and unexpected, their concerns were quickly replaced by the challenge and enjoyment of the scenario and debriefing, respectively. The majority of responses to MSL evaluations thus far are very positive. Additional simulators have been received and will be

placed into use as training continues; allowing for practices of patient care that are not only multicultural but include the total life span.

The MSL is also planning to hold training events later in the year, beginning with a train the trainer course for Alliance educators in Rapid Response Team Training which will take place on June 1, 2011 at Columbus Regional Healthcare System in Whiteville. Seats were limited and have been filled. Be sure to check the Coastal Carolinas Health Alliance website for other event announcements and dates.

~ Denise Garee

## Welcome

Please join us in extending a warm welcome to Patti Lewis, Shaun Erwin and Anne Marie Priddy.

Patti Lewis is a student volunteer who is focusing her efforts toward the CCHIE Project Team. Patti is pursuing a degree in Health Information Technology from Pitt Community College.



Patti Lewis

Shaun Erwin joins CCHA as an intern through UNC-Wilmington's Cameron School of Business. Shaun's time at CCHA will be devoted toward contract management.



Shaun Erwin

Anne Marie Priddy will serve as Director of Projects and Operations for Coastal Connect HIE. Anne Marie previously worked

for a publicly traded medical device company, Trans1, as International Marketing Coordinator managing international distributor sales, surgeon meetings, and financial reporting. Prior to this, her healthcare experience included managing the office for a clinical device company, Cortech, and serving as Manager of the Coastal Diabetes Center at New Hanover Regional Medical Center. Anne Marie will be responsible for the oversight of CCHIE's mission,

vision and strategy and also has leadership responsibilities directing the coordination and development of Coastal Connect's community collaborations.



Anne Marie Priddy

## Medicare Bootcamp and Chargemaster Seminars



Coastal Carolinas Health Alliance once again hosted the Medicare Bootcamp and Chargemaster Educational Seminars on February 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> at the Country Club of Landfall. The events were attended

by approximately 40 hospital staff from 13 hospitals each day. Kimberly Hoy of HCPro, along with Barb Zook, once again conducted an informative event. "Thanks for such a great learning experience!!!" said Page Meeks of New Hanover Regional Medical Center.

Thank you again to everyone who attended; we truly appreciate your continued support. We are looking forward to planning next year's seminars and will send save-the-date information to you soon.

## Coastal Connect HIE Pilot Underway

### COASTAL CONNECT HIE SELECTS MEDICITY TO POWER COMMUNITY-WIDE HEALTH INFORMATION EXCHANGE

*Five hospitals and 100 non-affiliated group practices in eastern North Carolina will exchange data and continuity of care documents*

**SALT LAKE CITY - March 8, 2011** - Medicity, the industry standard for health information exchange (HIE), announced today that Coastal Connect, Inc., selected its solutions to power community-wide health information exchange (HIE) across five independent hospitals located in eastern North Carolina. The Coastal Connect HIE, a broad coalition that includes facilities, physicians and patients, will also provide Stage 1 Meaningful Use electronic health record (EHR) data to help non-affiliated physicians improve quality, safety, coordination and cost of care.

"We chose Medicity because its HIE solutions best enable us to accommodate the diverse needs of our clients, which include small community facilities in medically underserved rural areas, large acute care hospitals, and EHR- and paper-based physician offices," said Sam Spicer, M.D., board chairman of Coastal Connect HIE and Vice President of Medical Affairs at New Hanover Regional Medical Center (NHRMC). "As physicians, we know how important it is to get accurate medical information as quickly as possible in order to provide quality patient care. The Coastal Connect HIE will give physicians access to critical patient information quickly, easily and securely. Because of this, they will be able to diagnose and treat patients in a more timely manner and eliminate redundant tests and procedures."

The Coastal Connect HIE (CCHIE) will initially deploy Medicity's iNexx and Novo Grid solutions, as well as cloud services to both create and enable queries of continuity of care document (CCD) repositories. With iNexx, providers in the CCHIE community will be able to perform eReferrals, establish and define their own virtual care team networks, and take advantage of Medicity's suite of applications certified to facilitate all Stage 1 requirements for meaningful use of EHRs. The Novo Grid will enable all hospitals participating in CCHIE to exchange information – such as laboratory and radiology results – with providers on the iNexx platform and to integrate with disparate EHR systems.

New Hanover Regional Medical Center, Doshier Memorial Hospital, Pender Memorial Hospital, Sampson Regional Medical Center and Southeastern Regional Medical Center will be the initial participants in the HIE, along with 100 non-affiliated group practices. The HIE will roll out additional Medicity technologies – including orders functionality and a full community health record – in future implementation stages.

"We are committed to using technology to advance patient care in our community," said Avery Cloud, NHRMC's CIO. "By linking our ambulatory HealthPort EMR with other electronic medical records in the region, the Coastal Connect HIE will allow us to deliver the highest quality care to our patients while they are in our facility or receiving treatment from other providers."

Coastal Connect HIE is a project of the Coastal Carolinas Health Alliance (CCHA), a collaborative group composed of 12 hospitals in North and South Carolina dedicated to enhancing the health and wellness of the approximately one million residents living along the coast of the two states.

"We are pleased to partner with Coastal Connect HIE to transform community-wide care by enabling clinicians to make more informed decisions through real-time exchange of patient data," said Brent Dover, Medicity's president.

#### **About Coastal Connect Health Information Exchange**

Coastal Connect Health Information Exchange is a regional collaboration of healthcare professionals in and around eastern North Carolina for the purpose of sharing electronic medical information and services. By connecting healthcare professionals to other professionals and to consumers, it is our hope to increase the access, quality and efficiency of patient care through community interoperability and achievement of meaningful use.

#### **About Medicity**

Medicity, the industry standard for health information exchange (HIE), is the leading innovator and largest provider of HIE technology – with more than 750 hospitals and 250,000 end users in its connected ecosystem. Medicity's solutions empower hospitals, physicians and HIEs with secure access to and exchange of health information – improving the quality and efficiency of patient care locally, regionally and nationally. For more information, please visit [www.medicity.com](http://www.medicity.com) or follow us on [twitter.com/Medicity](https://twitter.com/Medicity).

###

5305 - D Wrightsville Avenue  
Wilmington, NC 28403

Phone: 910.332.8012

Fax: 910.332.8042

[www.coastalalliance.org](http://www.coastalalliance.org)

To:



Be Sure to Visit Our Website  
[www.coastalalliance.org](http://www.coastalalliance.org)

***Mission:***

*To provide value to its members by facilitating improvement of quality and delivery of healthcare and achieving operational efficiencies through collaborate efforts.*

***Vision:***

*To be a high performing hospital network characterized by collaboration, sustained strength of member hospitals, and a focus on local and regional healthcare issues.*

***Values:***

*Integrity, Trust, Respect, Collaboration, and Commitment*